

■ THE ERIE ZOO PRESENTS

FELINES & WINES

FRIDAY, AUGUST 11, 2023 5PM-9PM



Fellow Wine Enthusiasts,

The Erie Zoo is thrilled to announce our second annual Big Cat Conservation fundraiser, *Felines and Wines*. After a successful, educational, and delightful first-ever Erie Zoo wine event we cannot wait to return this year with improvements and additions! This event was not only enjoyable but allowed the Erie Zoo to showcase our big cats in honor of International Cat Day (August 12, 2023). Additionally, we were able to incorporate our mission to nurture an appreciation of the world & provide the community with meaningful educational & recreational experiences that foster a greater sense of awareness, stewardship, & conservation of animals and plants.

As a nonprofit organization, we rely on fundraisers throughout the year to keep our animals fed, keep the lights on, and allow the continuation of growth here at the zoo. *Felines and Wines* was created in order to not only offer additional support to the zoo but also cultivate a new group of Erie Zoo supporters, who wouldn't typically find themselves amongst the lions, tigers & more. With the support of our local wineries, such as yours, we were able to create a successful and foundational event that we look forward to hosting each year.

This year's event will take place **Friday, August 11th, 6pm-9pm**. We ask that you please feature a minimum of 2-3 of your wines for tastings for a crowd of about **1,000 people**. You will also have the opportunity to sell by the bottle – but all bottles **must be checked in the complimentary wine check** provided by the Zoo Staff (we cannot have glass on the grounds for animal welfare). You may also sell by the glass or can, sell merch, or provide coupons if you desire, and of course display signage and promotions. The zoo will provide you with one table for serving, one table for prep space, a hand wash/rinse station, access to up to two 110 outlets, ice, and promotions prior to and at the event. There will be a **vendor fee of \$125** for this event due at least 2 weeks prior to event date.

If you are interested in joining us for this year's *Felines and Wines*, please return the completed commitment form by **May 5th** so we can save your space & include you in promotions. We are delighted to be working with you and cannot wait to see the 2023 *Felines and Wines* come together! Please contact Emily Smicker at esmicker@eriezoo.org or **(814) 864-4091 ext 272** with your interest or any questions!

Thank you for your time and consideration!

With gratitude,

Emily Smicker
Marketing & Event Coordinator - Erie Zoological Society

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WINERY COMMITMENT FORM

Contact Person | First & Last Name

Winery

Email

Phone Number

Address

I prefer to be reached by: Email Phone Text

Website

Facebook Handle

Instagram Handle

Please fully describe the products you plan to sample and sell:

PRODUCT

ESTIMATED DONATION VALUE

***The Erie Zoo will provide you with one 10 x 10 covered space and two 8 foot tables.**

***A wine check will be available for all bottle sales - glass is not permitted to be carried throughout the zoo for the safety of the animals.**

of 110v Outlets Needed

of lbs of Ice Needed

I agree to pay the **\$125 vendor fee** to the Erie Zoo at least 2 week prior to event date. Check payable to: Erie Zoo | Attn: Marketing & Events | 423 W 38th St., Erie, PA, 16508

Signature & Date

Set-up is 4PM - 6PM. Absolutely no set-up prior to 4 PM. Please note that you will be responsible for breaking down completely at the end of the event. Breakdown will occur at the end of the event at 9 PM.

CONTACTS

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